ATLAND

PRESS RELEASE
Paris - June 30, 2025

ATLAND ANNOUNCES THE ACQUISITION OF 100% OF THE SHARE CAPITAL OF KEYS REIM FROM KEYS & CO

ATLAND announced today that it has finalized the acquisition of the entire share capital of Keys REIM, following the agreement signed and disclosed on April 7, 2025.

This strategic transaction is part of the Group's growth trajectory and marks a key milestone in strengthening its position as a leading player in real estate asset management in Europe. By integrating the activities and teams of Keys REIM, ATLAND takes a new step in diversifying its offering, expanding its client base, and deepening its expertise, surpassing the €5 billion mark in assets under management.

A strong complementarity

The acquisition of Keys REIM brings the Group a base of over **3,500 private professional clients**, demanding investors characterized by average investments exceeding **€100,000 per product**. This segment of investors enriches ATLAND's ecosystem, which had previously focused primarily on retail investors and institutions, and opens up **new commercial growth opportunities through cross-selling strategies**.

Geographically, Keys REIM adds a presence in **six European countries**, complementing ATLAND's current locations through real estate investments and a physical presence in Luxembourg. This enhances the Group's ability to deploy pan European strategies for its clients.

Furthermore, Keys REIM manages several professional funds, including **three open ended ("evergreen") funds**, which expand ATLAND's range of flexible and long-term investment vehicles. The transaction also brings **recognized expertise in the hospitality sector**, complementing ATLAND's existing team capabilities.

A value-creating integration

Approximately twenty Keys REIM employees are joining the Group as part of this transaction. ATLAND will leverage its **proven processes, digital tools, and experienced teams in regulated fund management** to optimize support functions and the operational management of funds. This human and organizational integration aims to generate **significant commercial and operational synergies**.

A renewed ambition for the years ahead

With this transaction, ATLAND reaffirms its targeted development strategy and its ambition to become a leading asset manager at the European level, offering a broad range of innovative, high-performing, and responsible investment solutions tailored to all types of investors.

ABOUT ATLAND

ATLAND is a listed, full-service player operating across the entire real estate value chain.
With over €5 billion in assets under management as of June 30, 2025, ATLAND is active in both asset management and real estate development operations.

ATLAND is listed on Euronext Paris, Compartiment B (ISIN code: FR0013455482).
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